-#8/30-

HYÈRES INTERNATIONAL FASHION AND PHOTOGRAPHY FESTIVAL

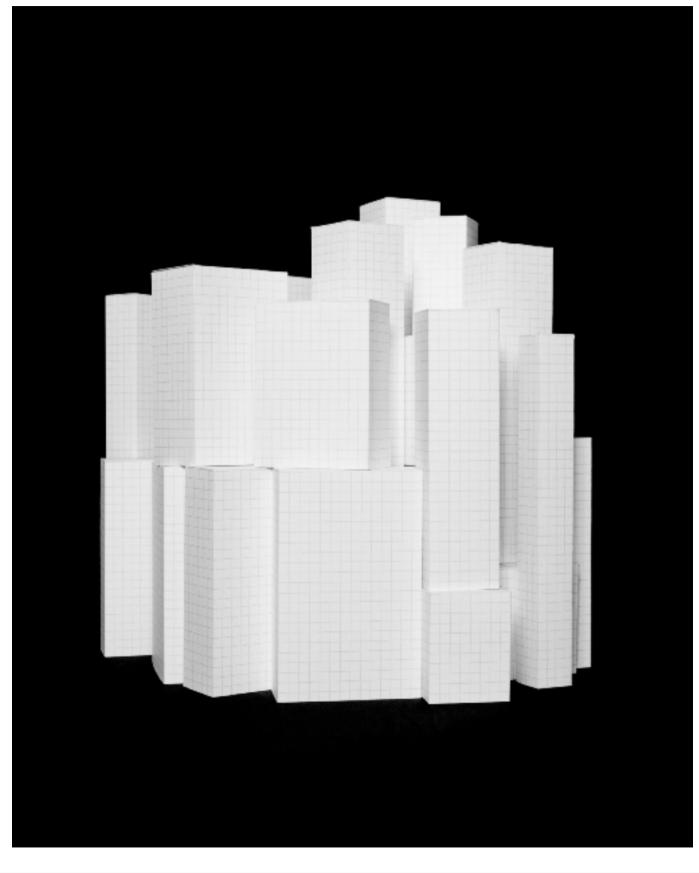
Chosen by Patrick Burgoyne, editor, Creative Review

ach year the Hyères International Fashion and Photography Festival showcases the work of ten up-andcoming photographers in the south of France. I was on the selection panel for this year's event, whittling down a shortlist of some 60 portfolios to the final ten. Purely by chance, we ended up with five male and five female photographers. There's a fine line between being encouraging and being patronising but for me it was wonderful to see so many talented female photographers coming through: would we have had the same results in a competition for young graphic designers or ad creatives? I doubt it. The work of the five women is shown here. All ten are featured on our website.









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